

留学生全日制学术型硕士 2017级 管理学院 工商管理专业的培养方案

培养目标	The Master of Business Administration Degree for foreign students is to train high-lever specialized personnel in all kinds of enterprises and various areas, including marketing management, financial management, strategy management, production management, technological innovation management, human resources management, and investment decision management. The concrete requirements for the Master of Business Administration Degree are: (1) the candidates have the spirit of devoting, developing and cooperating; (2) good moral qualities; (3) a good command of basic theories and systematic professional knowledge, and understanding of the frontier trends in the profession; (4) the ability of doing scientific research and taking on professional or instructional tasks independently; (5) a fairly good grasp of one or two foreign languages (including Chinese); and (6) good health.
主要研究方向	(1) Human Resources Development and Management (2) Organizational Behavior and Corporate Culture (3) Marketing Management (4) Strategy for Enterprise Development (5) Management Information and System (6) Corporation Finance
学习年限与学分	Generally the Master of Business Administration Degree is a two year postgraduate program. The maximum study period is no more than 4 years. The credit system is carried out during the academic study period, and the total credits are no less than 33, including the credits, more than 25 credits, for required core courses.
实践环节	During school years, foreign students should investigate at least three units (enterprises, financial units and departments of government, etc.). Before writing thesis, students should carry out investigation on the areas of their selected topics, and put the results of investigation into their thesis proposal reports. Postgraduates should take part in the activities organized by their advisers, e.g. enterprise diagnosis, area development, industrial development consultation, etc.. The time for practical operations is 40-50 hours.
选题报告及中期考核	
科研与论文	During the school years, all the students should actively write and put forward papers on their fields or their related fields in Chinese or foreign academic publications or academic conferences, and should also take active part in research tasks undertaken by their supervisors. The topic of master's degree thesis should be of theoretic significance or important application prospects. The combination of theory with practice and quality with quantity should be embodied in academic theses. The related research situations at home and abroad should be summarized in the thesis, and the reference documents listed at the end of the thesis should be no less than 40 pieces.
培养方式与方法	The heuristic and deliberative methods of education are to be adopted, and students are required to attend necessary academic lectures, academic reports, seminars, social practice and investigation. During their school years, postgraduates should positively attend academic conferences on or outside campus.
考核	
其他	

最低学分要求	必修课要求 25 学分，其中学位必修课 25 学分。 选修课要求 9 学分，其中跨学科选修课 0 学分、专业选修课 8 学分。 必修环节要求 5 学分，其中选题报告 1 学分、学术活动 1 学分、实践环节 3 学分。

课程类别	课程编号	课程名称	学分	理论学时	实验学时	开课学年	开课学期	开课单位	考核方式	组别	限选人数
学位必修课	00361003	Introduction to Management Science(留学生)	2.0	36	0	2017-2018	1	管理学院	考试		
学位必修课	00361004	Advanced Management(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
学位必修课	00361006	Management Economics(留学生)	2.0	36	0	2017-2018	1	管理学院	考试		
学位必修课	00361007	Marketing Management(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
学位必修课	00361008	Strategic Management for Enterprises(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
学位必修课	00361009	Organizational Behavior(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
学位必修课	00361010	Academic Thesis Writing(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
学位必修课	01661005	Macroeconomics(留学生)	2.0	36	0	2017-2018	1	管理学院	考试		
学位必修课	01861002	Introduction to China(留学生)	3.0	36	18	2017-2018	2	管理学院	考试		
学位必修课	01961001	Chinese(留学生)	6.0	96	0	2017-2018	1	管理学院	考试		
专业选修课	00362001	Management Information System(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
专业选修课	00362002	China: Culture& Enterprises(留学生)	2.0	36	0	2017-2018	1	管理学院	考试		
专业选修课	00362003	Accounting(留学生)	2.0	36	0	2017-2018	1	管理学院	考试		
专业选修课	00362004	Project Management(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
专业选修课	00362005	Financial Management(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
专业选修课	00362006	Business and Administrative Communication(留学生)	2.0	36	0	2017-2018	1	管理学院	考试		
专业选修课	00362007	Logistics Management(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
专业选修课	00362008	Development and Management of Human Resources(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
专业选修课	00362009	E-Commerce(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		

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专业选修课	00362010	International Trade and Finance(留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
专业选修课	00362011	Strategic Management of Technology and Innovation (留学生)	2.0	36	0	2017-2018	2	管理学院	考试		
跨学科选修课	02223001	太极拳文化与功法习练-Tai Chi	1.0	18	0	2017-2018	1	国际教育学院	考试		
实践环节	00324004	管理学院硕士实践环节	3.0	54	0	2017-2018	2	管理学院	考试		
选题报告	00314002	选题报告	1.0	18	0	2017-2018	2	管理学院	考试		
学术活动	00324003	管理学院硕士学术活动	1.0	18	0	2017-2018	2	管理学院	考试		